

—

10/11/12

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Buyline Comment: CBS SUN  
Sales Remark: V7 PART OF MGKD  
V7 Added

Rep Order# 6837933 Ver# 7 Status Revised

Traffic Order# 195618

Printed: 10/17/2012 8:43 AM  
Last Received: 10/17/2012 7:19 AM  
Showing Buylines: All Rep Revised Lines

2 of 3

Station KROQ-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C16C22  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C16C22  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln  | Daypart | Program   | Dates       | Rate       | Len | Spots/Week | # of Weeks | Day | Time           | Total Cost | Total Spots | LT |
|-----|---------|---|-------------|------------|-----|------------|------------|-----|----------------|------------|-------------|----|
| *92 |         | Buyline Comment: AR<br>Sales Remark: V7 PART OF MKRD<br>V7 Added        | 10/21-10/21 | \$800.00   | 30  | 1          | 1          | SU  | 7A-8A<br>7A-8A | \$800.00   | 1           |    |
| *93 |         | Buyline Comment: GOOD WIFE<br>Sales Remark: V7 PART OF MKRD<br>V7 Added | 10/21-10/21 | \$900.00   | 30  | 1          | 1          | SU  | 8A-9A          | \$900.00   | 1           |    |
| *94 |         | Buyline Comment: MENTALIST<br>Sales Remark: V7 PART OF MKRD<br>V7 Added | 10/21-10/21 | \$1,100.00 | 30  | 1          | 1          | SU  | 9P-10P         | \$1,100.00 | 1           |    |
| *95 |         | Buyline Comment: NEWS<br>Sales Remark: V7 PART OF MKRD<br>V7 Added      | 10/21-10/21 | \$800.00   | 30  | 1          | 1          | SU  | 10P-1035P      | \$800.00   | 1           |    |
| *96 |         | Buyline Comment: NEWS<br>Sales Remark: V7 PART OF MKRD<br>V7 Added      | 10/22-10/22 | \$700.00   | 30  | 1          | 1          | M   | 10P-1035P      | \$700.00   | 1           |    |

---REPORT TOTALS---

Report Totals: 9 / \$6,200.00

---SALES MONTHLY TOTALS---

Oct 12: 98 / \$56,910.00

Rep Order# 6837933 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 195618

Printed: 10/17/2012 8:43 AM  
Last Received: 10/17/2012 7:19 AM  
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C16C22  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C16C22  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Sales Totals: 98 / \$56,910.00  
Station Totals: 98 / \$56,910.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---  
Market Totals \$177,844

|      |     |      |     |      |    |      |    |      |     |
|------|-----|------|-----|------|----|------|----|------|-----|
| CABL | 0%  | KASA | 7%  | KASY | 0% | KEIM | 0% | KOAT | 35% |
| KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---  
EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---  
CASH IN ADVANCE

## NA/PGM CHANGES

| GRPS | LOT \$ | COMMENTS                       |
|------|--------|--------------------------------|
| 0.0  | 4000   |                                |
| 0.0  | 550    | pygm chg - Presidential debate |
| 0.0  | 550    |                                |
| 0.0  | 550    |                                |
| 0.0  | 0      |                                |
| 0.0  | 0      |                                |
| 0.0  | 0      |                                |
| 0.0  | 0      |                                |
| 0.0  | 0      |                                |
| 0.0  | 0      |                                |
| 0    | 5550   |                                |

| RATING |     | GRPS | TOT \$ | COMMENTS |
|--------|-----|------|--------|----------|
|        | 0.0 |      | 800    |          |
|        | 0.0 |      | 500    |          |
|        | 0.0 |      | 250    |          |
|        | 0.0 |      | 800    |          |
|        | 0.0 |      | 900    |          |
|        | 0.0 |      | 1100   |          |
|        | 0.0 |      | 800    |          |
|        | 0.0 |      | 700    |          |
|        | 0.0 |      | 0      |          |
|        | 0.0 |      | 0      |          |
| TOTALS |     |      | 5550   |          |

# Spot Manager: Preempted/Unresolved,

| Order                                | Alt Order #         | Line          | Length         | Rate                  | Pri              | Date                | AE              | Contract            | Time Period       | Inv. Code (Booked)    | Station/Office | Expected C  | State Reason            |
|--------------------------------------|---------------------|---------------|----------------|-----------------------|------------------|---------------------|-----------------|---------------------|-------------------|-----------------------|----------------|-------------|-------------------------|
| Advertiser: POL/Wilson For NM Senate |                     |               |                |                       |                  |                     |                 |                     |                   |                       |                |             |                         |
| 195618                               | 06837933            | 76            | :30            | \$4,000.00            | No P2            | 10/16/12            | ptph            | 10/12/12            | 7p-8p             | Tue Hour 1            | KROE           | P-PHI       | \$0.00 [Program Change] |
| 195618                               | <del>06837933</del> | <del>43</del> | <del>:30</del> | <del>\$3,600.00</del> | <del>No P2</del> | <del>10/17/12</del> | <del>ptph</del> | <del>08/07/12</del> | <del>9p-10p</del> | <del>Wed Hour 3</del> | KROE           | P-PHI       | \$0.00 [N/A]            |
| 195618                               | 06837933            | 65            | :30            | \$550.00              | No P5            | 10/17/12            | ptph            | 08/06/12            | 10p-1035p         | LN M-F                | KROE           | P-PHI       | \$0.00 [N/A]            |
| 195618                               | <del>06837933</del> | <del>42</del> | <del>:30</del> | <del>\$3,600.00</del> | <del>No P2</del> | <del>10/17/12</del> | <del>ptph</del> | <del>08/07/12</del> | <del>8p-9p</del>  | <del>Wed Hour 2</del> | KROE           | P-PHI       | \$0.00 [N/A]            |
| 195618                               | 06837933            | 65            | :30            | \$550.00              | No P5            | 10/18/12            | ptph            | 08/06/12            | 10p-1035p         | LN M-F                | KROE           | P-PHI       | \$0.00 [N/A]            |
| 195618                               | 06837933            | 65            | :30            | \$550.00              | No P5            | 10/19/12            | ptph            | 08/06/12            | 10p-1035p         | LN M-F                | KROE           | P-PHI       | \$0.00 [N/A]            |
|                                      |                     |               |                |                       |                  |                     |                 |                     |                   |                       |                | \$12,850.00 | \$0.00                  |
|                                      |                     |               |                |                       |                  |                     |                 |                     |                   |                       |                | \$12,850.00 | \$0.00                  |

[Sorted by: Date]

1 of 4

|                    |                |
|--------------------|----------------|
| Rep Firm           |                |
| Sales Office (     | ) PHILADELPHIA |
| Salesperson (      | ) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540   |
| Salesperson FAX#   | 215-568-1845   |

--- REMARKS ---  
REV ORDER  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

--- REMARKS ---

REV ORDER

ATTN ALL LINES

ATTN NEW TTL

PLEASE CNF

## THANKS

[illegible]



Rep Order# 6837933 Ver# 5 Status Revised

Traffic Order# 195618

Printed: 10/12/2012 8:36 AM  
Last Received: 10/12/2012 8:16 AM  
Showing Buylines: All Rep Revised Lines

3 of 4

Station KROE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C16C22  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C16C22  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Ln Daypart Program

Dates

Rate

Len

Spots/Week

# of Weeks

Day

Time

Total Cost

Total Spots

LT

\*77 Sales Remark: V5 CNX

V5 Comment Changed, Spots/week Changed

\*78 Sales Remark: V5 REV RATE

V5 Comment Changed, Rate Changed

\*80 Buyline Comment: PRICE

Sales Remark: V5 ADDED

\*81 Buyline Comment: PRES DEBATE

Sales Remark: V5 ADDED

\*82 Buyline Comment: MOTHERS/PARTNERS

Sales Remark: V5 ADDED

\*86 Buyline Comment: PRIME

Sales Remark: V5 ADDED

\*87 Buyline Comment: BB

Sales Remark: V5 ADDED

10/19-10/19

\$1,000.00 4

:30

1

1

F

9P-10P

\$1,000.00

1

10/19-10/19

\$900.00 4

:30

1

1

F

8P-9P

\$900.00

1

10/22-10/22

\$1,000.00 5

:30

1

1

M

9P-10P

\$1,000.00

1

10/22-10/22

\$1,000.00 4

:30

1

1

M

7P-9P

\$1,000.00

1

10/18-10/18

\$200.00 4

:30

1

1

TH

11A-2P

\$200.00

1

10/18-10/18

\$2,400.00 3

:30

1

1

TH

7P-8P

\$2,400.00

1

10/22-10/22

\$1,200.00

:30

0

0

M

8P-9P

\$0.00

0



Rep Order# 6837933 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 195618

Printed: 10/12/2012 8:36 AM  
Last Received: 10/12/2012 8:16 AM  
Showing Buylines: All Rep Revised Lines

4 of 4

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C16C22  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C16C22  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln                          | Daypart | Program | Dates       | Rate     | Len | Spots/Week | # of Weeks | Day | Time    | Total Cost | Total Spots | LT |
|-----------------------------|---------|---------|-------------|----------|-----|------------|------------|-----|---------|------------|-------------|----|
| *88                         |         |         | 10/20-10/20 | \$150.00 | :30 | 2          | 1          | SA  | 130P-5P | \$300.00   | 2           |    |
| Buyline Comment: NCAA FBALL |         |         |             |          |     |            |            |     |         |            |             |    |
| Sales Remark: V5 ADDED      |         |         |             |          |     |            |            |     |         |            |             |    |
| V5 Added                    |         |         |             |          |     |            |            |     |         |            |             |    |

---REPORT TOTALS---

Report Totals: 21 / \$38,900.00

---SALES MONTHLY TOTALS---

Oct 12: 94 / \$56,910.00  
Sales Totals: 94 / \$56,910.00  
Station Totals: 94 / \$56,910.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$177,844

|      |     |      |     |      |    |      |    |      |     |
|------|-----|------|-----|------|----|------|----|------|-----|
| CABL | 0%  | KASA | 7%  | KASY | 0% | KBIM | 0% | KOAT | 35% |
| KOB  | 26% | KRQE | 32% | KWBQ | 0% |      |    |      |     |

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

123

2/3/12

REV TO ADD TO SKED  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

0  
2  
n

|                    |                |
|--------------------|----------------|
| Rep Firm           |                |
| Sales Office (     | ) PHILADELPHIA |
| Salesperson (      | ) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540   |
| Salesperson FAX#   | 215-568-1845   |

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4 of 5

|                    |                |
|--------------------|----------------|
| Rep Firm           |                |
| Sales Office (     | ) PHILADELPHIA |
| Salesperson (      | ) AMY MCCREARY |
| Salesperson Phone# | 215-568-6540   |
| Salesperson FAX#   | 215-568-1845   |

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Rep Order# 6837933 Ver# 3 Status Revised

Traffic Order# 195618

Printed: 08/03/2012 8:13 AM  
Last Received: 08/03/2012 7:30 AM  
Showing Buylines: All Rep Revised Lines

5 of 5

Station KROE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# C16C22  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/C16C22  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

| Ln                             | Daypart | Program | Dates       | Rate       | Len | Spots/Week | # of Weeks | Day | Time  | Total Cost | Total Spots | LT |
|--------------------------------|---------|---------|-------------|------------|-----|------------|------------|-----|-------|------------|-------------|----|
| *77                            |         |         | 10/22-10/22 | \$1,200.00 | 30  | 1          | 1          | M   | 8P-9P | \$1,200.00 | 1           |    |
| Sales Remark: V3 ADD TO SKED.. |         |         |             |            |     |            |            |     |       |            |             |    |
| V3 Added                       |         |         |             |            |     |            |            |     |       |            |             |    |
| *78                            |         |         | 10/18-10/18 | \$1,250.00 | 30  | 1          | 1          | TH  | 7P-8P | \$1,250.00 | 1           |    |
| Sales Remark: V3 ADD TO SKED.. |         |         |             |            |     |            |            |     |       |            |             |    |
| V3 Added                       |         |         |             |            |     |            |            |     |       |            |             |    |

---REPORT TOTALS---

Report Totals: 47 / \$24,060.00

---SALES MONTHLY TOTALS---

Oct 12: 97 / \$36,310.00  
Sales Totals: 97 / \$36,310.00  
Station Totals: 97 / \$36,310.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |           |         |          |         |         |          |
|---------------|-----------|---------|----------|---------|---------|----------|
| Market Totals | \$113,469 | CABL 0% | KASA 7%  | KASY 0% | KBIM 0% | KOAT 35% |
|               |           | KOB 26% | KROE 32% | KWBQ 0% |         |          |

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

# Spot Manager: All, 10/16/12-10/22/12



| Alt Order #    | Advertiser   | Order  | Inv. Code (Boo  | Time Period | Length | Priori | Chann | Product | Estimate | Air Time    | Ad-ID    | Rate       |
|----------------|--------------|--------|-----------------|-------------|--------|--------|-------|---------|----------|-------------|----------|------------|
| Date: 10/16/12 |              |        |                 |             |        |        |       |         |          |             |          |            |
| Station: KRQE  |              |        |                 |             |        |        |       |         |          |             |          |            |
| 16837933       | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News   | :30    | P5     | [ALL] | Order   | C16C22   | 5:05:43 AM  | HW1412TV | \$50.00    |
| 16837933       | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News   | :30    | P5     | [ALL] | Order   | C16C22   | 6:38:15 AM  | HW1512TV | \$100.00   |
| 16837933       | POL/Wilson F | 195618 | M-F 9a-10a      | 9a-10a      | :30    | P5     | [ALL] | Order   | C16C22   | 9:18:10 AM  | HW1612TV | \$75.00    |
| 16837933       | POL/Wilson F | 195618 | Let's Make a De | M-F 10a-11a | :30    | P5     | [ALL] | Order   | C16C22   | 9:59:30 AM  | HW1412TV | \$100.00   |
| 16837933       | POL/Wilson F | 195618 | M-F KRQE New    | 12p-1230p   | :30    | P5     | [ALL] | Order   | C16C22   | 12:27:26 PM | HW1512TV | \$125.00   |
| 16837933       | POL/Wilson F | 195618 | Dr. Phil        | 3p-4p       | :30    | P5     | [ALL] | Order   | C16C22   | 3:24:44 PM  | HW1612TV | \$100.00   |
| 16837933       | POL/Wilson F | 195618 | M-F KRQE New    | 430p-5p     | :30    | P5     | [ALL] | Order   | C16C22   | 4:48:55 PM  | HW1412TV | \$125.00   |
| 16837933       | POL/Wilson F | 195618 | CBS Evening Ne  | 5p-530p     | :30    | P5     | [ALL] | Order   | C16C22   | 4:59:56 PM  | HW1512TV | \$250.00   |
| 16837933       | POL/Wilson F | 195618 | M-F 630p-7p     | M-F 630p-7p | :30    | P5     | [ALL] | Order   | C16C22   | 6:34:53 PM  | HW1612TV | \$425.00   |
| 16837933       | POL/Wilson F | 195618 | LN M-F          | 10p-1035p   | :30    | P5     | [ALL] | Order   | C16C22   | 10:15:55 PM | HW1412TV | \$550.00   |
| 16837933       | POL/Wilson F | 195618 | David Letterman | 1035p-1137p | :30    | P5     | [ALL] | Order   | C16C22   | 11:11:30 PM | HW1512TV | \$125.00   |
| 16837933       | POL/Wilson F | 195618 | Late Late Show  | 1137p-1237a | :30    | P5     | [ALL] | Order   | C16C22   | 12:00:42 XM | HW1612TV | \$50.00    |
|                |              |        |                 |             |        |        |       |         |          |             |          | \$2,075.00 |
|                |              |        |                 |             |        |        |       |         |          |             |          | \$2,075.00 |

Date: 10/17/12

Station: KRQE

|          |              |        |                 |             |     |    |       |       |        |             |          |             |
|----------|--------------|--------|-----------------|-------------|-----|----|-------|-------|--------|-------------|----------|-------------|
| 16837933 | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News   | :30 | P5 | [ALL] | Order | C16C22 | 5:44:51 AM  | HW1412TV | \$50.00     |
| 16837933 | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News   | :30 | P5 | [ALL] | Order | C16C22 | 6:24:50 AM  | HW1512TV | \$100.00    |
| 16837933 | POL/Wilson F | 195618 | M-F 9a-10a      | 9a-10a      | :30 | P5 | [ALL] | Order | C16C22 | 9:07:50 AM  | HW1612TV | \$75.00     |
| 16837933 | POL/Wilson F | 195618 | Let's Make a De | M-F 10a-11a | :30 | P5 | [ALL] | Order | C16C22 | 10:28:26 AM | HW1412TV | \$100.00    |
| 16837933 | POL/Wilson F | 195618 | Price is Right  | 11a-12p     | :30 | P5 | [ALL] | Order | C16C22 | 11:29:56 AM | HW1512TV | \$150.00    |
| 16837933 | POL/Wilson F | 195618 | M-F KRQE New    | 12p-1230p   | :30 | P5 | [ALL] | Order | C16C22 | 12:11:13 PM | HW1612TV | \$125.00    |
| 16837933 | POL/Wilson F | 195618 | Soap Rotator    | M-F 1230p-2 | :30 | P5 | [ALL] | Order | C16C22 | 12:58:11 PM | HW1412TV | \$100.00    |
| 16837933 | POL/Wilson F | 195618 | Dr. Phil        | 3p-4p       | :30 | P5 | [ALL] | Order | C16C22 | 3:07:08 PM  | HW1512TV | \$100.00    |
| 16837933 | POL/Wilson F | 195618 | CBS Evening Ne  | 5p-530p     | :30 | P5 | [ALL] | Order | C16C22 | 4:59:56 PM  | HW1412TV | \$250.00    |
| 16837933 | POL/Wilson F | 195618 | M-F 6p-630p     | M-F 6p-630p | :30 | P5 | [ALL] | Order | C16C22 | 6:14:00 PM  | HW1512TV | \$350.00    |
| 16837933 | POL/Wilson F | 195618 | M-F 630p-7p     | M-F 630p-7p | :30 | P5 | [ALL] | Order | C16C22 | 6:40:33 PM  | HW1612TV | \$425.00    |
| 16837933 | POL/Wilson F | 195618 | Wed Hour 1      | 7p-8p       | :30 | P3 | [ALL] | Order | C16C22 | 7:58:00 PM  | HW1412TV | \$1,500.00  |
| 16837933 | POL/Wilson F | 195618 | Wed Hour 2      | 8p-9p       | :30 | P2 | [ALL] | Order | C16C22 | 8:19:01 PM  | HW1512TV | \$3,600.00  |
| 16837933 | POL/Wilson F | 195618 | Wed Hour 3      | 9p-10p      | :30 | P2 | [ALL] | Order | C16C22 | 9:00:54 PM  | HW1612TV | \$3,600.00  |
| 16837933 | POL/Wilson F | 195618 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | C16C22 | 10:46:15 PM | HW1412TV | \$125.00    |
| 16837933 | POL/Wilson F | 195618 | Late Late Show  | 1137p-1237a | :30 | P5 | [ALL] | Order | C16C22 | 12:36:31 XM | HW1512TV | \$50.00     |
|          |              |        |                 |             |     |    |       |       |        |             |          | \$10,700.00 |
|          |              |        |                 |             |     |    |       |       |        |             |          | \$10,700.00 |

Date: 10/18/12

Station: KRQE

|          |              |        |                 |             |     |    |       |       |        |             |  |             |
|----------|--------------|--------|-----------------|-------------|-----|----|-------|-------|--------|-------------|--|-------------|
| 16837933 | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News   | :30 | P5 | [ALL] | Order | C16C22 | 5:25:02 AM  |  | \$50.00     |
| 16837933 | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News   | :30 | P5 | [ALL] | Order | C16C22 | 6:45:55 AM  |  | \$100.00    |
| 16837933 | POL/Wilson F | 195618 | M-F 9a-10a      | 9a-10a      | :30 | P5 | [ALL] | Order | C16C22 | 9:07:35 AM  |  | \$75.00     |
| 16837933 | POL/Wilson F | 195618 | Price is Right  | 11a-12p     | :30 | P4 | [ALL] | Order | C16C22 | 11:29:56 AM |  | \$200.00    |
| 16837933 | POL/Wilson F | 195618 | Soap Rotator    | M-F 1230p-2 | :30 | P5 | [ALL] | Order | C16C22 | 12:58:11 PM |  | \$100.00    |
| 16837933 | POL/Wilson F | 195618 | Dr. Phil        | 3p-4p       | :30 | P5 | [ALL] | Order | C16C22 | 3:42:35 PM  |  | \$100.00    |
| 16837933 | POL/Wilson F | 195618 | M-F KRQE New    | 4p-430p     | :30 | P5 | [ALL] | Order | C16C22 | 4:27:00 PM  |  | \$125.00    |
| 16837933 | POL/Wilson F | 195618 | CBS Evening Ne  | 5p-530p     | :30 | P5 | [ALL] | Order | C16C22 | 4:59:56 PM  |  | \$250.00    |
| 16837933 | POL/Wilson F | 195618 | M-F 630p-7p     | M-F 630p-7p | :30 | P5 | [ALL] | Order | C16C22 | 6:52:53 PM  |  | \$425.00    |
| 16837933 | POL/Wilson F | 195618 | Thur Hour 1     | 7p-8p       | :30 | P3 | [ALL] | Order | C16C22 | 7:14:07 PM  |  | \$2,400.00  |
| 16837933 | POL/Wilson F | 195618 | Thur Hour 2     | 8p-9p       | :30 | P3 | [ALL] | Order | C16C22 | 7:59:24 PM  |  | \$2,000.00  |
| 16837933 | POL/Wilson F | 195618 | Thur Hour 3     | 9p-10p      | :30 | P2 | [ALL] | Order | C16C22 | 9:19:59 PM  |  | \$4,000.00  |
| 16837933 | POL/Wilson F | 195618 | David Letterman | 1035p-1137p | :30 | P5 | [ALL] | Order | C16C22 | 10:58:30 PM |  | \$125.00    |
| 16837933 | POL/Wilson F | 195618 | Late Late Show  | 1137p-1237a | :30 | P5 | [ALL] | Order | C16C22 | 12:23:54 XM |  | \$50.00     |
|          |              |        |                 |             |     |    |       |       |        |             |  | \$10,000.00 |
|          |              |        |                 |             |     |    |       |       |        |             |  | \$10,000.00 |

Date: 10/19/12

Station: KRQE

|          |              |        |                |             |     |    |       |       |        |             |  |          |
|----------|--------------|--------|----------------|-------------|-----|----|-------|-------|--------|-------------|--|----------|
| 16837933 | POL/Wilson F | 195618 | Fri Hour 1     | 7p-8p       | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$600.00 |
| 16837933 | POL/Wilson F | 195618 | Price is Right | 11a-12p     | :30 | P5 | [ALL] | Order | C16C22 | 11:19:22 AM |  | \$150.00 |
| 16837933 | POL/Wilson F | 195618 | M-F KRQE New   | 12p-1230p   | :30 | P5 | [ALL] | Order | C16C22 | 12:27:11 PM |  | \$125.00 |
| 16837933 | POL/Wilson F | 195618 | Soap Rotator   | M-F 1230p-2 | :30 | P5 | [ALL] | Order | C16C22 | 12:58:11 PM |  | \$100.00 |
| 16837933 | POL/Wilson F | 195618 | M-F 6p-630p    | M-F 6p-630p | :30 | P5 | [ALL] | Order | C16C22 | 6:12:45 PM  |  | \$350.00 |
| 16837933 | POL/Wilson F | 195618 | Fri Hour 2     | 8p-9p       | :30 | P5 | [ALL] | Order | C16C22 | 7:59:24 PM  |  | \$700.00 |

[Sorted by: Date]



# Spot Manager: All, 10/16/12-10/22/12



| Alt Order #    | Advertiser   | Order  | Inv. Code (Boo | Time Period | Length | Priori | Chann | Product | Estimate | Air Time   | Ad-ID | Rate       |
|----------------|--------------|--------|----------------|-------------|--------|--------|-------|---------|----------|------------|-------|------------|
| Date: 10/19/12 |              |        |                |             |        |        |       |         |          |            |       |            |
| Station: KRQE  |              |        |                |             |        |        |       |         |          |            |       |            |
| 6837933        | POL/Wilson F | 195618 | Fri Hour 2     | 8p-9p       | :30    | P4     | [ALL] | Order   | C16C22   | 8:29:04 PM |       | \$900.00   |
| 6837933        | POL/Wilson F | 195618 | Fri Hour 3     | 9p-10p      | :30    | P4     | [ALL] | Order   | C16C22   | 9:00:39 PM |       | \$1,000.00 |
| 6837933        | POL/Wilson F | 195618 | Fri Hour 3     | 9p-10p      | :30    | P5     | [ALL] | Order   | C16C22   | 9:21:29 PM |       | \$800.00   |
|                |              |        |                |             |        |        |       |         |          |            |       | \$4,725.00 |
|                |              |        |                |             |        |        |       |         |          |            |       | \$4,725.00 |

Date: 10/20/12

|               |              |        |                |              |     |    |       |       |        |             |  |            |
|---------------|--------------|--------|----------------|--------------|-----|----|-------|-------|--------|-------------|--|------------|
| Station: KRQE |              |        |                |              |     |    |       |       |        |             |  |            |
| 6837933       | POL/Wilson F | 195618 | NCAA Football  | (1:30:00 PM- | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$150.00   |
| 6837933       | POL/Wilson F | 195618 | Sat Hour 3     | 9p-10p       | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$500.00   |
| 6837933       | POL/Wilson F | 195618 | NCAA Football  | (1:30:00 PM- | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$150.00   |
| 6837933       | POL/Wilson F | 195618 | KRQE News Sa   | 7a-8a        | :30 | P5 | [ALL] | Order | C16C22 | 7:32:30 AM  |  | \$25.00    |
| 6837933       | POL/Wilson F | 195618 | Sa 6p-630p     | Sa 6p-630p   | :30 | P5 | [ALL] | Order | C16C22 | 6:12:56 PM  |  | \$125.00   |
| 6837933       | POL/Wilson F | 195618 | Sa 630p-7p     | Sa 630p-7p   | :30 | P5 | [ALL] | Order | C16C22 | 6:40:39 PM  |  | \$125.00   |
| 6837933       | POL/Wilson F | 195618 | Sat Hour 1     | 7p-8p        | :30 | P5 | [ALL] | Order | C16C22 | 7:57:26 PM  |  | \$300.00   |
| 6837933       | POL/Wilson F | 195618 | Sat Hour 2     | 8p-9p        | :30 | P5 | [ALL] | Order | C16C22 | 8:57:41 PM  |  | \$350.00   |
| 6837933       | POL/Wilson F | 195618 | Sat Hour 3     | 9p-10p       | :30 | P5 | [ALL] | Order | C16C22 | 9:29:31 PM  |  | \$500.00   |
| 6837933       | POL/Wilson F | 195618 | LN Sa          | 10p-1035p    | :30 | P5 | [ALL] | Order | C16C22 | 10:07:36 PM |  | \$325.00   |
| 6837933       | POL/Wilson F | 195618 | Sa 1030p-1130p | 1035p-1135p  | :30 | P5 | [ALL] | Order | C16C22 | 11:33:30 PM |  | \$75.00    |
|               |              |        |                |              |     |    |       |       |        |             |  | \$2,625.00 |
|               |              |        |                |              |     |    |       |       |        |             |  | \$2,625.00 |

Date: 10/21/12

|               |              |        |                |              |     |    |       |       |        |             |  |            |
|---------------|--------------|--------|----------------|--------------|-----|----|-------|-------|--------|-------------|--|------------|
| Station: KRQE |              |        |                |              |     |    |       |       |        |             |  |            |
| 6837933       | POL/Wilson F | 195618 | KRQE News Su   | 7a-8a        | :30 | P5 | [ALL] | Order | C16C22 | 7:04:41 AM  |  | \$50.00    |
| 6837933       | POL/Wilson F | 195618 | CBS Sunday M   | 8a-930a      | :30 | P4 | [ALL] | Order | C16C22 | 8:18:15 AM  |  | \$250.00   |
| 6837933       | POL/Wilson F | 195618 | NFL Today      | (10:00:00 AM | :30 | P5 | [ALL] | Order | C16C22 | 10:28:11 AM |  | \$350.00   |
| 6837933       | POL/Wilson F | 195618 | NFL Reg Seaso  | (11:00:00 AM | :30 | P2 | [ALL] | Order | C16C22 | 12:47:50 PM |  | \$3,000.00 |
| 6837933       | POL/Wilson F | 195618 | NFL Reg Seaso  | (11:00:00 AM | :30 | P2 | [ALL] | Order | C16C22 | 1:23:08 PM  |  | \$3,000.00 |
| 6837933       | POL/Wilson F | 195618 | NFL Reg Seaso  | (11:00:00 AM | :30 | P2 | [ALL] | Order | C16C22 | 1:59:26 PM  |  | \$3,000.00 |
| 6837933       | POL/Wilson F | 195618 | NFL Reg Seaso  | 2p-530p      | :30 | P5 | [ALL] | Order | C16C22 | 2:42:48 PM  |  | \$1,100.00 |
| 6837933       | POL/Wilson F | 195618 | NFL Reg Seaso  | 2p-530p      | :30 | P5 | [ALL] | Order | C16C22 | 3:29:40 PM  |  | \$1,100.00 |
| 6837933       | POL/Wilson F | 195618 | NFL Reg Seaso  | 2p-530p      | :30 | P5 | [ALL] | Order | C16C22 | 4:13:32 PM  |  | \$1,100.00 |
| 6837933       | POL/Wilson F | 195618 | NFL Reg Seaso  | 2p-530p      | :30 | P5 | [ALL] | Order | C16C22 | 4:58:46 PM  |  | \$1,100.00 |
| 6837933       | POL/Wilson F | 195618 | Sun Hour 1     | 6p-7p        | :30 | P5 | [ALL] | Order | C16C22 | 6:18:07 PM  |  | \$700.00   |
| 6837933       | POL/Wilson F | 195618 | Sun Hour 2     | 7p-8p        | :30 | P5 | [ALL] | Order | C16C22 | 6:59:15 PM  |  | \$800.00   |
| 6837933       | POL/Wilson F | 195618 | Sun Hour 2     | 7p-8p        | :30 | P5 | [ALL] | Order | C16C22 | 7:29:05 PM  |  | \$800.00   |
| 6837933       | POL/Wilson F | 195618 | Sun Hour 3     | 8p-9p        | :30 | P5 | [ALL] | Order | C16C22 | 8:00:35 PM  |  | \$900.00   |
| 6837933       | POL/Wilson F | 195618 | Sun Hour 3     | 8p-9p        | :30 | P5 | [ALL] | Order | C16C22 | 8:30:45 PM  |  | \$900.00   |
| 6837933       | POL/Wilson F | 195618 | Sun Hour 4     | 9p-10p       | :30 | P5 | [ALL] | Order | C16C22 | 9:00:00 PM  |  | \$1,100.00 |
| 6837933       | POL/Wilson F | 195618 | Sun Hour 4     | 9p-10p       | :30 | P5 | [ALL] | Order | C16C22 | 9:21:34 PM  |  | \$1,100.00 |
| 6837933       | POL/Wilson F | 195618 | LN Su          | 10p-1035p    | :30 | P5 | [ALL] | Order | C16C22 | 10:06:55 PM |  | \$400.00   |
| 6837933       | POL/Wilson F | 195618 | LN Su          | 10p-1035p    | :30 | P3 | [ALL] | Order | C16C22 | 10:26:40 PM |  | \$800.00   |
| 6837933       | POL/Wilson F | 195618 | Su 1030p-1130p | 1035p-1135p  | :30 | P5 | [ALL] | Order | C16C22 | 11:22:36 PM |  | \$60.00    |
|               |              |        |                |              |     |    |       |       |        |             |  | 21,610.00  |
|               |              |        |                |              |     |    |       |       |        |             |  | 21,610.00  |

Date: 10/22/12

|               |              |        |                 |              |     |    |       |       |        |             |  |            |
|---------------|--------------|--------|-----------------|--------------|-----|----|-------|-------|--------|-------------|--|------------|
| Station: KRQE |              |        |                 |              |     |    |       |       |        |             |  |            |
| 6837933       | POL/Wilson F | 195618 | M-F 6p-630p     | M-F 6p-630p  | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$350.00   |
| 6837933       | POL/Wilson F | 195618 | M-F 630p-7p     | M-F 630p-7p  | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$425.00   |
| 6837933       | POL/Wilson F | 195618 | Mon Prime Othe  | (7:00:00 PM- | :30 | P4 | [ALL] | Order | C16C22 |             |  | \$1,000.00 |
| 6837933       | POL/Wilson F | 195618 | LN M-F          | 10p-1035p    | :30 | P4 | [ALL] | Order | C16C22 |             |  | \$700.00   |
| 6837933       | POL/Wilson F | 195618 | LN M-F          | 10p-1035p    | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$550.00   |
| 6837933       | POL/Wilson F | 195618 | Let's Make a De | M-F 10a-11a  | :30 | P5 | [ALL] | Order | C16C22 |             |  | \$100.00   |
| 6837933       | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News    | :30 | P5 | [ALL] | Order | C16C22 | 5:31:30 AM  |  | \$50.00    |
| 6837933       | POL/Wilson F | 195618 | M-F KRQE New    | KRQE News    | :30 | P5 | [ALL] | Order | C16C22 | 6:12:15 AM  |  | \$100.00   |
| 6837933       | POL/Wilson F | 195618 | Price is Right  | 11a-12p      | :30 | P5 | [ALL] | Order | C16C22 | 11:28:56 AM |  | \$150.00   |
| 6837933       | POL/Wilson F | 195618 | M-F KRQE New    | 12p-1230p    | :30 | P5 | [ALL] | Order | C16C22 | 12:20:49 PM |  | \$125.00   |
| 6837933       | POL/Wilson F | 195618 | Soap Rotator    | M-F 1230p-2  | :30 | P5 | [ALL] | Order | C16C22 | 12:59:11 PM |  | \$100.00   |
| 6837933       | POL/Wilson F | 195618 | Dr. Phil        | 3p-4p        | :30 | P5 | [ALL] | Order | C16C22 | 3:34:17 PM  |  | \$100.00   |
| 6837933       | POL/Wilson F | 195618 | CBS Evening Ne  | 5p-530p      | :30 | P5 | [ALL] | Order | C16C22 | 4:58:56 PM  |  | \$250.00   |
| 6837933       | POL/Wilson F | 195618 | Mon Hour 3      | 9p-10p       | :30 | P5 | [ALL] | Order | C16C22 | 9:45:00 PM  |  | \$1,000.00 |

[Sorted by: Date]



# Spot Manager: All, 10/16/12-10/22/12



| Alt Order #    | Advertiser   | Order  | Inv. Code (Boo  | Time Period | Length | Priori | Chann | Product | Estimate | Air Time    | Ad-ID | Rate       |
|----------------|--------------|--------|-----------------|-------------|--------|--------|-------|---------|----------|-------------|-------|------------|
| Date: 10/22/12 |              |        |                 |             |        |        |       |         |          |             |       |            |
| Station: KRQE  |              |        |                 |             |        |        |       |         |          |             |       |            |
| 06837933       | POL/Wilson F | 195618 | David Letterman | 1035p-1137p | :30    | P5     | [ALL] | Order   | C16C22   | 11:11:30 PM |       | \$125.00   |
| 06837933       | POL/Wilson F | 195618 | Late Late Show  | 1137p-1237a | :30    | P5     | [ALL] | Order   | C16C22   | 11:48:36 PM |       | \$50.00    |
|                |              |        |                 |             |        |        |       |         |          |             |       | \$5,175.00 |
|                |              |        |                 |             |        |        |       |         |          |             |       | \$5,175.00 |
|                |              |        |                 |             |        |        |       |         |          |             |       | \$6,910.00 |

[Sorted by: Date]